

A multi-talented, hard working Graphic Designer who is highly reliable, personable, adaptable, and capable. Excels, where many other designers do not, at organization, problem solving and good communication.

EMPLOYMENT

September 2008 - Present

X20 Media Inc.

Senior Graphic Artist

- Design standard and interactive Digital Signage for clients such as Hyatt, Westin, Bass Pro Shops and Royal Caribbean Cruises
- Other tasks include Logo animation, information layout and DVD authoring
- Project manager for all company demos to prospective clients
- Frequently responsible for training of clients in customized software use
- Tasks involve daily use of Maya, After Effects, Photoshop, Illustrator and Encore

February 2008 - September 2008

One Sun Communications

Graphic Designer

- Designed and packaged online marketing videos and animations for companies such as Rogers, Sympatico, L'Oreal and the Tampa Devil Rays
- Designed several print materials including post card flyers, business cards and promotional folder
- Photographer for L'Oreal and Sympatico MSN contracts

July 2007 - Present

Freelance Graphic Designer

- Produced promotional print material for McGill School of Environment
- Built 3D models for Go Deep on the History Channel
- Produced graphics package for TV show pilot

June 2004 - August 2006

CanWest Global News

Graphic Designer

- Re-branded several shows including the National Election Package and the Global Toronto Local News package
- Led a team of five graphic artists
- Designed large set printed materials for National Election coverage
- Won a Broadcast Design Gold Award with VertigoXMedia for the National Election Package
- Produced daily, time-sensitive graphics in an intense, high pressure environment while maintaining long-term project deadlines

June 2003 - May 2004

CanWest Global News

Graphic Artist

- Designed graphics for several news programs
- Produced over-the-shoulder stills for daily news
- Assisted the Graphic Designer with program creation and maintenance

SIMON REID

simonsayshello@gmail.com

EDUCATION

Sept 1998 – Sept 1999

University of Toronto - ITDC

Level 2 Maya Certification Program

- Lighting and Shader creation
- Character and Lip sync animation
- Introductory MEL scripting

Sept 1996 – May 1998

Seneca College

3D Animation and Multimedia Diploma

- Awarded a distinction in 3D animation and video production
- Member of Dean's Honour Roll

SKILLS

Software

Shiny:

Autodesk Maya, After Effects, Photoshop, Illustrator, InDesign, Premiere, Encore

Rusty (but could polish easily):

3d Max, Chyron Duet, Chyron Lyric, and Flash (animation)

Personal

Able photographer (spent 2006-2007 traveling the world and maintaining a popular photoblog)

Computer hobbyist

Easy going and reliable

Adaptable and quick learner

Interests

Photography, live music, cycling, cooking, home renovating and building, anything computer related – art, design, video games, and hardware

Please go to www.threeappleshigh.ca for my online demo reel.

References available upon request